

Remote Work and Other Effects of the COVID-19 Pandemic in Enterprises and Cultural Management

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ABSTRACT

Due to the COVID-19 pandemic, companies, not only in the cultural management, and their employees had to cope with a number of changes, and people faced new challenges, not only in the workplace. However, remote work has become a pandemic phenomenon. The aim of the article was to analyse the experience with remote work during the COVID-19 pandemic in 2020 and 2021 in Enterprises on the examples of Czech Republic and in worldwide cultural management, i.e. to prepare the state-of-the-art report and, based on the report, to present recommendations for remote work in the future. The methodology process was that at first, the secondary data were obtained by selection and content analysis of 475 quantitative and qualitative print and virtual information published on the topic of pandemic impact. Then through search, comparison and synthesis, an insight into the major changes that have occurred in working life due to the pandemic has been gained. Based on induction, deduction and the authors' own experience, recommendations were then made for the future use of remote work. Amongst the findings of the article is a comprehensive view of the experience with the remote work phenomenon, its positives and negatives, as well as a description of particular effects of coronavirus pandemics on both employers and employees. The discussion then covers the recommendations on how to better face and cope with these situations in the future, not only in our conditions but also in conditions of similar economies.

KEY WORDS

Pandemic, remote work, experience, way of work, digitalization, remote management, workspace, benefits

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