

TABLE OF CONTENTS

<i>Editorial.....</i>	7
Ioakimidis Panagiotis	
<i>The Influence of Cultural Heritage and Tourism Marketing on Greek Thematic Museums through a Visitor Survey.....</i>	9
Dunja Babović, Milica Kočović De Santo	
<i>Exploring Fairer Post-Growth Grounding by Coupling Social Economy with Cultural and Creative Industry.....</i>	25
Jan Sucháček	
<i>Cultural Industries and their Applicability in Central and Eastern Europe: An Institutional Critique.....</i>	41
Maciej Czerwiński	
<i>Impact of COVID-19, the War in Ukraine, and Inflation on Interest in Museums in Poland.....</i>	53
Wesam Khairy Morsi	
<i>The Impact of the Blended Learning Approach on Sustainable EFL Learning in an Egyptian Context.....</i>	69
Pavol Kita, Marta Žambochová, Grzegorz Maciejewski, Marián Čvirik, Veronika Kitová Mazalánová	
<i>Changes in the Culture of Consumption During COVID-19: a Decision-Tree Model.....</i>	85
Barbara Taraszka-Drożdż	
<i>Francisation of Sponsor, Coach, and Start-up – the Perspective of the French Linguistic Policy.....</i>	103